|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| ***Datasets*** | ***Accuracy*** | ***Completeness*** | ***Consistency*** | ***Currency*** | ***Relevancy*** | ***Validity*** |
| ***Customer***  ***Demographic*** | * Dob: Inaccuracy * Age: to add accuracy Age field should be included | * Customer IDs: Incomplete * Job title: Incomplete (blanks) * DOB: blanks (can be avoided) | * Gender column: Inconsistent data for same form of data | * Deceased   indicator  column:  Unfiltered field | * Default   column:  Unrequired field | * DOB: Irrelevant values included |
| ***Customer Address*** |  | * Customer IDs: Incomplete | * State column: data inconsistency |  | * Country column:   Unrequired |  |
| ***Transactions*** | * Sales Profit:   Missing field | * Customer IDs: Incomplete * Online order: Missing data * Brand: missing data * Standard Cost: Missing data |  |  | * Order Status:   Cancelled can be filtered out | * List price: Invalid format * Product First Sold date: Invalid format for date value |

Note: ***Uniqueness***: For the provided set of data no duplicity observed.